TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



NEWS RELEASE

FOR IMMEDIATE RELEASE Press Contact: Anne Curtis

703/435-6800 X2010

anne.curtis@herndon-va.gov

HERNDON CENTENNIAL GOLF COURSE RECEIVES NRPA-PGA FAMILY COURSE GRANT

Herndon, VA (March 29, 2010) – The Herndon Centennial Golf Course has been named as a recipient of the 2010 Family Course Grant, jointly awarded by the National Recreation and Park Association (NRPA) and the Professional Golf Association (PGA).

The grant program is designed to engage young people and their families in the sport of golf. As a grant recipient, Herndon Centennial will receive packages for 9-hole play that help create a beginner-friendly short course within the existing course layout, with transitional steps incorporated to accommodate improvements in player ability. The packages include tee plates; cart path plates; program guidelines produced by U.S. Kids Golf and recommending course setup, yardages, tee locations and more for younger players; and templates for score cards, award certificates and player development programs – all geared toward youth and families.

"This grant program complements our existing family instruction programs, junior camps and clinics by providing an enhanced opportunity to transition young players from the driving range to the golf course," said Gene Fleming, director of Golf for the Town of Herndon, which operates Herndon Centennial as an enterprise fund. "It also provides for a more 'kid-friendly' facility that encourages youth to learn about the great sport of golf and ultimately play with family members."

Consistently recognized as one of *Golf Digest*'s "Places to Play" and listed among the "Best Courses for Women" by *Pros n'Hackers* Magazine, Herndon Centennial Golf Course features 18 holes, a driving range, practice green and award winning deli and offers golf instruction by PGA professionals. The par 71 championship course has achieved designation as a Certified Audubon Cooperative Sanctuary, the 23rd golf course in Virginia and one of fewer than 700 courses worldwide to receive the honor.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3rd largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 25,000 people. *Business Week*

Magazine has named Herndon one of the nation's "Best Affordable Suburbs," and Money Magazine has ranked Herndon among its "Best Places for the Rich and Single." For more information, visit the town's Web site at www.herndon-va.gov. ###